

Víctor Ascencio

Lawyer & IP Consultant

My Profile

- Born on July 29, 1987.
- Corporate Attorney with managerial, digital, research & teaching skills.
- Experience with multinational companies in legal matters related to: Corporate, Commercial, Intellectual Property, Entertainment, Information Technology & Health Regulatory Matters.
- Inspired by ethical, conscious & purpose-driven environments. and looking to collaborate with other innovative minds.

Work Experience

- **Founding Partner | Legal & Business Consultant at Yugen Law | Zapopan, Jalisco**
🕒 June 2020 - Ongoing

Managing Partner & consultant for legal, business-related matters and compliance for tech and creative industries, including arts, media, entertainment, e-sports, MedTech, HealthTech & LegalTech.

- **Partner | Legal & Business Consultant at Onthia Abogados**
🕒 July 2018 - Jun 2020

To coordinate services with companies & entrepreneurs in the technology, health, media, creative & cultural industries.

On charge of the matters related to Intellectual Property (IP), Information Technologies (IT), Data Privacy, Corporate, commerce, data compliance and the implementation of digital tools for legal services.

- **Legal Manager | EY Mexico | Tax & Law Zapopan Office**
🕒 Jun 2017 - Mar 2018

Leader of the IP/IT legal services in the region. Designing IP protection and exploitation strategies internationally-oriented. Due diligence & legal Risk Analysis, contract drafting and valuation.

- **Academic Coordinator Universidad Panamericana Faculty of Law | Zapopan**
🕒 Agu 2013 - Sept 2016

At charge of recruiting, hiring, orienting, and training faculty members. Design of updates for the academic programs, and the syllabus. Design and implementation of extracurricular programs to reinforce digital, and educational skills for professors and students.

Awards

- **Mexican Delegate in the XXV Ship for World Youth under the sponsor of the Cabinet Office of Japan.** Jan to Mar 2013th.
- **Toastmaster International** 2009-2011 & 2019
- **Summer School in Law & Logic, European University Institute - Harvard University.** Florence Italy. 2014
- **"La propriété intellectuelle dans le domaine de la recherche scientifique"** Université de Genève May 31th, 2012
- **Symposium "Political & Economic Inequities: Bridging the Gap between Civil Society and the Public & Private Sector.** Institute of Cultural Diplomacy. Berlin, Germany. 2012
- **Summer school in Intellectual Property.** WIPO, Geneva 2011
- **Summer school in Global Migration, Cooperation and Development,** Graduate Institute of International and Development Studies. Geneva 2011
- **Certificate in Intellectual Property Management,** WIPO 2017

Languages

Spanish



English

C1

French

B1



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Education

- **Law Degree - Abogado, GPA - 96.79/100**
Universidad de Guadalajara | Mexico
Aug 2005 - Feb 2010
Mariano Otero Award for academic excellence.
- **MSc In International Economic Relations and Cooperation GPA 94.54/100**
Universidad de Guadalajara | Mexico
Aug 2010 - July 2012
- **Postgraduate studies on Anthropology and Ethics** Universidad Panamericana Zapopan, Mx
Aug 2014 - May 2015
- **Postgraduate studies on Didactic Competences GPA 94/100**
Universidad Panamericana | Zapopan, Mexico
May 2015 - Oct 2016

- **LL.M. in Intellectual Property Università Degli Studi Di Torino - OMPI, | Italy Jun 2017 - Feb 2018**

Scholarship holder by the World Intellectual Property Organization.

Study on the international protection framework for Intellectual Property Rights (IPR), the North American system and the European Union. Studies focused on the challenges for Intellectual Property Rights in the global market.

Teaching Career

- **Adjunct Professor Universidad Panamericana | Faculty of Law & Business School | Zapopan | www.up.edu.mx**
🕒 July 2012 - ongoing

Leading the following courses: For the Faculty of Law: Introduction to the Study of Law, Mexican Law History, Principles of Economic Analysis of Law, Law - Society and State, & Juridical Expression, Intellectual Property Law. For the Business School: Introduction to Law for Business.

- **Professor UDG | CUCEA | Laboratorio de Innovación y Emprendimiento | http://www.cucea.udg.mx/**

- 🕒 Jan 2020 - ongoing

Teaching generalities for business in matters of Corporate, Tax, Commercial, Trademarks, Intellectual Property and Labor Law.

Superior Education | Innovation and Entrepreneurship Lab.

- **Adjunct Professor ITESM | Business School | Guadalajara | https://tec.mx/es/guadalajara**

- 🕒 July - Dec 2019

For the Business School: Business Law and Intellectual Property (in English; Fall 2019) and Implementation of Digital tools for teaching (Canvas LMS, Google classroom)

Skills

Creative thinking



Digital skills



Problem solving



Communication



Management



Hobbies

Gamer



Coffee lover



Musical skills

