Hello, I am →

Dorian Martínez

DESIGN FROM
19.4326° N,
99.1332° W
MEXICO CITY

I believe design is a state of mind: think complex & deliver simple

I very believe hard work, teamwork and collaboration are the foundations for a successful project and happy users.

I have worked with great designers (Google, Microsoft, development companies, Lovelace generative, Mexico's biggest ad agencies, Mexico's biggest digital agencies, specialists & more. I've been working in a wide variety of projects, from big development to daily based tasks.

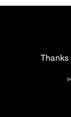
Because there are no small clients nor unimportant users.

Design Process

Listen → Research → Discuss

(DESIGN LATER)

Selected Projects
2012-2019



MAXICO DIGITAL
Digital Production

Marco Beltetik is a huge gourmet influencer in Mexico

The new user's UX/Gourmet Experience project for 2014 / 2015 was a great project involving strategy, research, design, development, marketing, advertising, photography, visual designing and testing.

My main goal was to provide a solution to organize the information and to create a new experience for the Gourmet Experience. Redesign the website and generate a strategy to follow Instagram's Gourmet Experience. The app was developed in Objective-C and Xcode. Photos collaborated and guide with Instagram's Gourmet Experience.

Year
2014

Role
User Research & Architecture
Lead UX UI Design

Deliverables
Strategy Planning / Visual Design / Web Design / Mobile Design / Photography / Photo Retouching / Photo Editing / Web Development / Mobile Development / Testing / Data Analysis / Data Mining / Data Visualization / Data Management / Data Integration / Data Warehousing / Data Mining / Data Analytics