

MARIASOL JAIME CISNEROS

PRODUCER

28.12.1981

MÉXICO

PROFILE

As a professional, I have a career driven by passion for multiplatform projects and great ideas. I'm always grateful for being part of wonderful teams within award-winning advertising agencies, brands, developments or film. I love unique projects which make ideas transcend.



GOALS

Producing great creative projects, film, crafting and brand building with prime storytelling, world class tech developments, to keep delivering competitive and creative content or developments to the audience or clients.

EXPERIENCE

AM PRODUCTION SERVICES 2008-2009 MÉXICO/ ARGENTINA.

Photo production assistant. Production services in Argentina for clients in México. Clients: Olabuenaga Chemistri, BBDO, DDB, GIBERT. Accounts: Tecate, Carta Blanca, Coppel, GNC, Danone. etc.

CORAZÓN FILMS. 2009-2010. FILM COMPANY. MÉXICO.

1. Tv series camera 2nd. assistant. for "Estado de Gracia". Dir. Carlos Bolado(Oscar nominated for co-director in "Promises" documentary).

2. Art direction coordinator for "Tlatelolco"(movie) and TV serie(2018) Dir. Carlos Bolado.

ORIGEN Y COMUNICACIÓN 2010-2011. ADVERTISING EDITORIAL AGENCY. MÉXICO.

Strategic partnership executive for "Club Credomatic" magazine loyalty program, "Ticketmaster" loyalty program magazine, "SportCity".

GRUPO W. 2012. DIGITAL AGENCY, SALTILLO/MÉXICO CITY.

1.Business Developer. México City office for Volkswagen and Mabe accounts.

2. Digital Producer. Saltillo, Coahuila office. IT/Creative & planning/New business coordination in thinking team, budgeting, SOW development in different projects for SAB Miller, Volkswagen, Mabe Primeblend, Nescafé websites and apps, etc.

ANIMA ESTUDIOS 2013. ANIMATION FILM COMPANY, MÉXICO.

Producer coordinator for “Las Leyendas de las momias de Guanajuato” preproduction (animation movie) Oct. 2014.

PROXIMITY BBDO 2013. DIGITAL AGENCY. MÉXICO.

Project Manager Senior for everydayme.com.mx P&G content global platform for golden households brands.

CAPITAL ADVERTISING. SOCIAL MEDIA 2014-2015. TOLUCA. MÉXICO.

Planning Director. Strategy lead for local clients. Social media strategy planning for Sears, Grupo Condado del Valle, Eat&Joy, St. Paul’s Irish Pub, etc.

FREELANCE PROJECTS

LA CENTRAL PRODUCCIÓN. FILM COMPANY. MONTERREY, 2016. MÉXICO.

Executive producer in Mexico City. Photographers and film directors portfolio building for México City office. PR presentation for new clients and partnerships.

AYOTZINAPA EN MÍ. DOCUMENTARY FILM 2016. MÉXICO-PUERTO RICO.

(Dir. Tito Román Rivera) Executive Producer, Mexico City aerial shooting. Premiered on 24 Sep. 2016. Digitally distributed and exhibited on Caribbean Cinemas.

NETFLIX. LOST IN SPACE. APRIL-JUN. 2018. MÉXICO.

Creative agency producer(Only If) for PR activation for two themed Lost in Space scape rooms for the global launch.

ABOUT A LOCAL STORY. (PERSONAL PROJECT) 2019.

Creator & Producer. Documentary local stories with global perspective done by local talent. A thought provoking storytelling for local brands for closing gaps between them and their local consumers.

TOOLS

Office(mac/pc), Photoshop(85%), Illustrator(30%), Final Cut(70%), Project management software (Wrike, Asana)

EDUCACIÓN

IBEROAMERICANA UNIVERSITY, México City— Communication (Audiovisual program). 2008.

SKILLS

Strategic creative thinking, team lead, organization, negotiation, tech driven, critical thinking, storytelling, public relations, problem solving, budgeting, detail focused.

LINKS

- “Estado de gracia” (Tv. series) www.youtube.com/watch?v=Wqk486sa-Q8
- “Tlatelolco” (movie) www.youtube.com/watch?v=qVfMj_tqb6E
- Spot. “¿Qué me pongo?(What should I wear)” everydayme.com.mx <https://youtu.be/xb0W5SBcIPk>
- “Las leyendas del las Momias de Guanajuato” (The legends of the Mummies of Guanajuato. Animated movie) <https://youtu.be/KdonCzokEDU>
- SPOT Sears “U-BASICS” youtu.be/bmG-UiQNwSM
- “Ayotzinapa en mí” (full documentary) www.youtube.com/watch?v=ri5YjtDWueg
- “About a Local Story” (YouTubeChannel) <https://www.youtube.com/channel/UCHJL8XOnioCoL8pbk8ngxRQ>